

## FashionCapital.co.uk Contributors Terms & Conditions

Here at FashionCapital.co.uk we are happy to accept guest articles, images and videos. If you would like to contribute then please read through our Terms & Conditions below and sign, date and return to us. We regret an email confirming acceptance of our T&C's is not sufficient. We do require a signature.

- 1. Please familiarise yourself with FashionCapital.co.uk and the tone and writing style used throughout the site and apply to your article accordingly. We encourage creativity and individuality but we must request high standards at all times.
- 2. Please send original content that has been created by you and take the upmost care not to plagiarise anyone else's work. If your work has been published previously elsewhere online, such as your own website, we would expect as a minimum that significant changes are made to enable us to republish the article with a new title and a new introduction. This allows Google and other search engines to pick up the article as a new, unique article. Better for you as a journalist, better for your article, better for FashionCapital.co.uk.
- 3. We do not accept plagiarised articles, blatant advertising or brand heavy press releases. All content must be unique and images to accompany the article must be sourced responsibly, not randomly copied from search engines. Please ensure that any images within your article are not subject to copyright, any liability will be passed on to the contributor if an issue of copyright infringement occurs and FashionCapital is contacted by a third party.
- 4. A typical article might be around 300 800 words, but can be longer and must include a minimum of four non-copyrighted images or a video.
- 5. Expect that your article may be edited. We may need to tailor your work to our audience and/or to fit our layout, particularly if your submission is regarded as too lengthy. We want to include your images where possible, but reserve the right to choose what we use for final publication, for aesthetic reasons however copyright issues are firmly your responsibility and we shall automatically expect that any work submitted to us is without any copyright infringement from any third party.
- 6. We cannot pay you for your contribution but we can promote you to our extensive database so be sure to share a link to your site, blog, or your Twitter, Facebook or Instagram usernames so we will tag you!
- 7. Please e-mail your article contribution to the FashionCapital editor as a Word document or within the main body of your e-mail. Images need to be attached as separate low-res 72dpi j-pegs.
- 8. If accepted and published, please feature your FashionCapital.co.uk contribution on your website, blog, etc. the more you feature the article and share it, the more social impact you will receive, the more mentions we'll be able to share, and ultimately, the more your contributions will be read!
- 9. By submitting an article, you give us use rights in perpetuity. You can use with credit and link in any publication that you own or control. We generally will not give permission or reprint articles we've edited, hosted, shared in other publications, unless we specifically agree to this in writing.

## A few guidelines:

- The FashionCapital audience comprises of fashion and production students, apprentices and industry professionals always have this core audience in mind when writing your unique article / producing your video.
- It is important to make your article visually appealing. Credit a photo like this: Image: [name, source] (Again, make sure to use non-copyrighted images found through photo sharing sites like Flickr, Creative Commons or Wikimedia, images you created yourself or sourced from a PR.)
- Break up long paragraphs articles need to be easy to read online and ensure your punctuation is excellent.
- Always include a subtitle, they make your post easier to search on Google and our set layout requires one.
- Keep article titles short and snappy.

We look forward to working with you; please sign the agreement below and date and then return back to Fashion Enter Ltd FAO: JoJo Iles Editor, Unit 14, Crusader Industrial Estate, 167, Hermitage Road, London N4 1LZ.

Alternatively you can scan in your signe	d agreement	t and return to jojo@	∄fashioncapital.co.uk
I _(Name in capital letters company (if applicable) and address.	of		name of
Agree to all the terms itemised above and particularly confirm that I will not use any images without ensuring that there are no copyright issues. I understand that if there are copyright issues and <a href="https://www.fashioncapital.co.uk">www.fashioncapital.co.uk</a> is then subsequently fined that this fine will be liable for repayment by me personally.			
Signature			
Date			
Confirmed by Fashioncapital.co.uk/Fashion Enter ltd representative			
Name	shion Enter	Ltd	
Signature			
Date			
Please note that a returned conv of this	document w	ill he posted to you	once this is signed by

Please note that a returned copy of this document will be posted to you once this is signed by FashionCapital/Fashion Enter Ltd.

We really do wish you a successful time working together with the UK's leading fashion portal  $\underline{www.fashioncapital.co.uk}$