
Editorial and Content Manager

Posted by van1 - 2006/02/20 10:47

Editorial and Content Manager

Do you love fashion?
Are you able to sell?
Are you a good writer?
Can you spot forthcoming trends?
Are you well organised, fun and friendly?
Do you like a party?
Do you have a sense of humour?

If so the following position may be of interest!

The Manchester Fashion Network (MFN) is a new, online fashion industry magazine, portal and events company. It is based in Manchester and primarily serves the needs of North West and Northern fashion and fashion related businesses.

We are looking for staff that enjoy a challenge and are prepared to put in the hours to build something new and exciting. You must understand and enjoy the fashion business, be creative, think on your feet and act on your own initiative; you must also be able to work as part of a tight team to produce results. This is an ideal opportunities for anyone looking to expand their career in the fashion, clothing and the creative industry.

Editorial and Content Manager

You will be responsible for developing from scratch, the MFN website which will include; local and international industry news, company announcements, retail reviews, trend analysis amongst other information.

The job will require working with the web developers to make sure everything runs smoothly, writing and editing industry news, reviews, and other relevant content. You will need to be able to research and put together trend predictions and analyses and build a strong network of contacts in the industry. You will also be required to work to targets and within tight deadlines.

Experience:

• Must have experience in fashion journalism preferable trade based
• Must be web literate and have experience with developing and editing content for websites and print media
• Experience with producing trend prediction and trend analysis.
• A good understanding of how the clothing and fashion business works
• Experience with working to tight deadlines
• For this position sales experience would be desired

In the first instance email your CV with a covering letter outlining briefly what you think you could bring to this role and the project to kurltd@gmail.com. We are looking for new and exciting ideas.

The starting salary will be dependent on the candidate's experience so please include in your covering letter your salary expectation.

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Re:Editorial and Content Manager

Posted by JenniferHolloway - 2006/04/23 18:51

Can I just say that for the right person this is such an exciting job. Good luck.

Jenny Holloway

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