
Company Naming

Posted by lisalou - 2008/03/11 13:01

Hi

I was wondering if anyone knew of any good company naming consultants?

I am trying to think of a name for my shoes company would like to use my name but think it sounds a little tacky its not like Christian Louboutin etc, just Lisa Smith, Soon to be Buchanan this year but still doesn't have that certain Ring to it.

My partern keeps suggesting 'Lisa Brett' (brett being his name, lol)

Any ideas too greatly appreciated!

Thanks
LisaLou

Re:Company Naming

Posted by emily - 2008/03/12 10:34

Hello,

I know Business Link for London have some good advice on how to name your company as well as www.thinkvitamin.com.

These websites should put you in the right direction of how to name your company. They provide vital information that you need to consider when selecting your name.

Good Luck!

Let us know what you decide in the end...

Emily

Re:Company Naming

Posted by joemattackal - 2008/06/09 08:09

Hi lisa,

What kind of shoes are these?
sports footwear, jogging shoes, tennis shoes, canvas shoes, dress shoes, keds?

What is the story behind why you want to create shoes?

All these will help with a name.

Here's a link with most shoe brands:

<http://www.zappos.com/n/bl>
