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## SUGGESTIONS ON CONTENT 4 FC SITE

Posted by kyrstyjade - 2006/01/29 15:33

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Hi there

My name is Kyrsty and I am a fashion journalist who writes weekly articles for the fashioncapital homepage. You may have seen my previous articles and familiar with my work.

I am looking for suggestions from regular viewers of the site to let me know what they like to read/ look at when reading the homepage of this site. The people at fashioncapital want to ensure that the viewers get as much as possible from the evergrowing site and any suggestions would be great.

If there is any particular information/ features/ fashion pieces that would you would to see written on the homepage, leave a posting and I will do my best to ensure that it gets covered by myself.

At the moment, I mainly write trend pieces, so let me know if they have been of any help to you.

Many thanks and hope to hear from you all soon

Kyrsty Hazell

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## Re:Suggestions on the content of site

Posted by SEQUENCE - 2006/01/30 10:49

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Hi, I have a designer business and I am always looking to make my job easier. I don't have time to source new fabrics and agents so I would love some information around fabric agents and selling agents please.

I love the site and I also know your articles Krysty. I think they are great. Keep up the good work! Don't stop doing your trends you always add in your own twist that's why I follow your articles.

Byeeee for now!

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## Re:Suggestions on the content of site

Posted by kyrstyjade - 2006/01/30 18:00

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Hi!

Many thanks for the feedback- it is always great to hear from people who like reading my work, so thank you.

I will do some research into the fabric agents you were talking about and will try and get an article on there as soon as I can.

Have you looked on London Fashion Forum's actual site? Log on to [www.lffonline.com](http://www.lffonline.com) and that may have some answers to your question as they have advice for fashion designers, from funding advice to info on different trading events which benefit designers immensely.

Hope this helps, and keep an eye out for more features from me soon!!

Many thanks  
Kyrsty Jade xx

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## Re:Suggestions on the content of site

Posted by kyrstyjade - 2006/04/04 15:52

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Hi everyone

I have noticed that many members on this site are getting increasingly frustrated at the lack of content on this site.

The reasons have been stated in the Chat area on this forum which is on the 2nd page, by jojo illes.

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I have been a writer on this site for a few years now and I am always looking for suggestions on content etc (look at previous post) I am writing for a few more websites in the near future and want to know what you would like to see on a site similar to fashioncapital??

Any content suggestions/ ideas would much appreciated!  
Let me know what you think

Many thanks  
Kyrsty jade xx

:laugh:

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## This site is monitored

Posted by JenniferHolloway - 2006/11/27 21:07

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## Re: Suggestions on the content of site

Posted by JenniferHolloway - 2007/04/10 21:16

Since these postings have taken place we have added in

Online mentoring.  
Lots of new and exciting jourlaists  
Video streaming  
Online manufacturers showroom....

and the hits are now going through the roof!

Just wanted to say a big thank you to the team; Jo lles, Vanessa Cameila, Jenni Sutton and Emily Tullett.

Jenny Holloway

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## Re: Suggestions on the content of site

Posted by JenniferHolloway - 2007/07/21 06:41

Ok another update. We are upgrading the FashoinCapital website for November 07 ready for the Fashion Expo and Profile event 5th and 6th November at the Islington Design Centre.

This will also involve a new business section entitled the Fashion Universe which we are working on with Advanced, a private logistics company that has a turnover of Â£12m.

Exciting times ahead.

Also our sister company Fashion Enter Ltd is really expanding. We are opening a second boutique in Barking and also looking at a third site in Kingston.

If you are going to succeed in fashion today stay connected and keep using sites like FashionCapital.

Its a great industry but there are many many hurdles along the way. Both FashionCapital and Fashion Enter are here to help every step of the way.

Jenny Holloway  
Director

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## Re: Suggestions on the content of site

Posted by SEQUENCE - 2007/07/25 16:39

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Jennifer the only real thing you are now missing is trend content. You should do more about future trends. We should also be able to download the trends too. Granted we should also pay for this service. Not all of it can be for free.

John

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