
Re: Hello Princess Kirsty!PR person

Posted by apples26 - 2005/12/07 10:46

Hi Kirsty,

Thank you for getting back to me. I received your phone message yesterday, but was on the train, so I couldn't pick it up. I got back really late yesterday, but saw your email this morning.

As we are a new company we would be looking for a freelance person to work with us on a commission basis it would be impossible to take on a full time person at this stage, but we certainly will in the future. I can tell you though that it would be a brilliant experience, the dress designs are very unusual but wearable, and the colours are vibrant and strong. This company is going places and you'll get so much experience out of it.

We need a confident, smartly dress person to represent us. Duties will involve:

Speaking to Press.

Liaising with magazine editors to get stories and features.

Writing articles.

General marketing

Preparing press packs

Representing us at the UK Wedding Show and various other shows!

Hope to hear from you

Best wishes Dawn

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