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## Do you want to be a fashion assistant/stylist?

Posted by StyleAware - 2008/05/28 16:58

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Last few places available on our fashion styling workshops. Visit [styleaware.co.uk](http://styleaware.co.uk) for further info

If you've seen *The Devil Wears Prada*, you'll know that the fashion industry is a notoriously competitive and difficult industry to get into, and even trickier to be successful in.

StyleAware are running a series of one day beginner's workshops from the 21st July - 1st August.

This unique course provides an insight into the exciting world of fashion assisting and styling for those who want to succeed in this fast growing, fast paced and cut throat industry. You will be introduced to the fundamental basics of fashion assisting which will enable you to eventually become a stylist in your own right. The course also covers:

- Practical styling exercise - your look will be shot by a photographer which you can use as a test shot
- How to get started, work experience, who to contact, cover letters and CV building
- Fashion internships-everything you need to know to be a success, from introductions to PR agencies, how to stand out from the rest, to the rules and etiquette of the dreaded 'fashion cupboard'
- How to assist on fashion shoots- learn how to become the best fashion assistant in the business, and become indispensable to stylists How to get your first paid job as a stylist, portfolio building and how to be a stylist on your own

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## Re:Do you want to be a fashion assistant/stylist?

Posted by wissaclarke - 2008/06/11 10:11

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Hi I've just recieved information about the course entailing to 'do you want to be a fashion assistant/stylist?'

Could you e mail me some more information please about it and if there is any availability still and also the price too?

As I am very interested and would like to learn more about it.

Many Thanks

Luisa Clarke

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## Re:Do you want to be a fashion assistant/stylist?

Posted by Kanella - 2008/06/23 17:21

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Hi there.

I love fashion and i would like to know if there is any availability for this course and can you tell me also how much is gonna cost?

Best regards.

Kanella Kansolaki

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## Re:Do you want to be a fashion assistant/stylist?

Posted by Chantelle - 2008/06/24 09:48

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Having just seen your post I would like to offer you a place on our 2-day fashion stylist course and 5-day personal stylist course. Here are the details below:

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The 5-day personal stylist course is made up of 71 different topics and answers every question you may be faced with in the real world whilst you are working within the industry.

The course is very intense and it covers topics such as getting started in the fashion industry, colour analysis, body shape analysis, make-up, corporate image, wardrobe analysis, working in TV and magazines, starting up your own business, creating a press release and how to get your first client.

We don't believe in giving you the theory to teach yourself, we're here to help you every step of the way and answer any questions you may have.

Each course will be given by Shirley Lane and Chantelle Znideric who will provide real-life examples and experiences throughout the course notes - this unprecedented practical knowledge will benefit all students throughout the 5 days.

Shirley Lane and Chantelle Znideric are two of Europe's leading Image Consultants and Personal Stylists the industry has ever seen. Joining forces a wealth of experience this young and ambitious duo aim to provide intense, fun and informative Image Training Courses across the U.K. Together, they share over 15 years of experience working in this exciting, fast paced and rewarding industry. With their combined knowledge of starting a business and succeeding in the styling industry, they are now going to share their secrets of how to best break into this challenging and competitive market and reap the rewards whilst doing a job you love!!

All students will be given practical hands on experience of sourcing stores, clothes and accessories for each client based on their shape, height, size and style. Students will also participate in make-up application and demonstrations.

All courses are tailored to give you in-depth, business focused and practical training which will be used on a daily basis and provide you with the theory that will transform you from student to FASHIONISTA in a number of DAYS!

All students are required to bring a notepad with them throughout the duration of the course to take additional notes as the theory is being covered. All course notes will be given to students after full payment has been received and after which time they will receive rightful ownership. The notes are a crucial part of the course creating the backbone for your business moving forward. They will give you the guidance you require forming the structure to be as successful as possible.

Professional certificates are issued to all students who have successfully completed the course.

The dates for the next two courses are as follows:  
11- 15th August in The Capital Hotel, 22 BASIL STREET, LONDON SW3 1AT  
22-26th September in The Capital Hotel, 22 BASIL STREET, LONDON SW3 1AT

We are also taking bookings for our 2-day fashion stylist courses which are taking place on the 12th/13th July and again on the 9th/10th August.

This 2-day intensive fashion styling course is designed to provide students with information on styling for personal makeovers, catwalk, photo shoots, magazine and publication editorials.

The course will be practical based, hands on and fast paced with talks from two of Europe's leading stylists Shirley Lane and Chantelle Znideric who are already established on the fashion scene.

Throughout the duration of this course you'll learn the fundamentals of fashion styling and more! This workshop is very in-depth and is a fun environment to learn in, make friends and build networks. You will gain fundamental knowledge by covering all aspects of what makes a good stylist, how to build an eye-catching portfolio, the differences between a personal stylist, styling for film, print and TV. In fact, it is unlikely you will learn all this information in any one place in the UK!

This course provides invaluable consolidated information based on Shirley and Chantelle's years of experience as stylists within the industry, and they will provide practical advice on how to get started in this exciting and also glamorous industry. A question and answer period will follow towards the end of each day so that you receive your personal and individual questions answered.

Spaces are very limited! To book your exclusive place on any of the above courses or to find out further information please email [chantelle@topstylista.com](mailto:chantelle@topstylista.com).

Places on the 2-day Fashion Stylist Course on the 12th/13th July are now very limited as we only take a maximum of 10 per class.

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## Re:Do you want to be a fashion assistant/stylist?

Posted by duchess - 2008/06/24 12:34

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how do i apply for this course???? i need to be on it!!

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## Re:Do you want to be a fashion assistant/stylist?

Posted by Chantelle - 2008/06/24 12:35

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please email me at chantelle@topstylista.com to book your place and i can also send you further info about it.

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## Re:Do you want to be a fashion assistant/stylist?

Posted by StyleAware - 2008/06/24 16:34

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The real email for the course is info@styleaware.co.uk or take a look at the style aware site, which is www.styleaware.co.uk.

We have been trained on some of the world's top fashion magazines, including Vogue (UK, China, Spain, Japan, and USA) and Marie Claire.

You will be able to style and direct your on your own photoshoot, which will be shot by a great photographer who has shot for Grazia, OK! and Cosmopolitan.

Email us for further details,

STYLEAWARE

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## Re:Do you want to be a fashion assistant/stylist?

Posted by duchess - 2008/07/03 09:59

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im really interested in this ...can you please send more information please ...my email is kim\_alabbas@hotmail.com  
thanks xx

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