
future in private sales online ? vente-privee.com

Posted by morganwho - 2008/07/02 09:53

Hello,

I have just spent a few weeks in Paris and my friends over there spoke to me about this exclusive private club called vente-privee.com. I was told that they sell designer brand products at discount prices and that immediately got my attention.

I did a bit of research on this vente-privee.com company and apparently they were the first to launch this whole private sales concept online and were even copied in the U.S. They're big in France, Germany, Spain - Italy (recently) and now they have launched their UK website.

There are some companies doing the same thing now in the UK - mostly French people. Is this the new 'in thing'? Will window shopping soon disappear and leave the room for 'screen shopping'. I'm not starting a polemic I'm just observing! silly:

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Re:future in private sales online ? vente-privee.com

Posted by www.Mybagbase.com - 2008/08/07 17:16

Online shopping will become more and more popular in future. So there is no need to worry about window shopping disappearing!
if need low cost brand designer products? why not take it www.mybagbase.com to your wishlist!

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Re:future in private sales online ? vente-privee.com

Posted by www.Mybagbase.com - 2008/08/07 17:18

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Re:future in private sales online ? vente-privee.com

Posted by eFABE - 2008/08/07 19:05

Hi there,

It seems online shopping will continue to grow as it has done over the last few years. As consumers get more and more confident about buying online and tell their friends as well it can only increase sales. However, I think people will still want to check goods out in the flesh so to speak before going home to buy it online at the best price.

Christmas is just around the corner so everyone will be preparing to make the most of those early bird online shoppers looking for great Christmas gifts.

Happy shopping from the comfort of your own home!!

Bella

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Re:future in private sales online ? vente-privee.com

Posted by www.Mybagbase.com - 2008/08/07 19:17

couldn't agree with that more. So have seize the occasion to expand the online business.

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Re:future in private sales online ? vente-privee.com

Posted by morganwho - 2008/08/12 09:09

O I will. I bought a couple of 'goodies' from them and they were worth the while. The website is typically French though as they closed for summer!!! :(... Have a look and tell me what you think....

Cheers

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Re:future in private sales online ? vente-privee.com

Posted by Rubychoos - 2008/08/19 09:56

I bought some sandals from them on one of their first sales... they are ok actually, although delivery is a bit slow but in the end I got my Havaianas sandals at half the retail price. :)

But yeah... you can tell they're french because they are closed until next week...:blush:

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