
Fashion PR Internship

Posted by carolineknomo - 2008/05/13 11:31

We are looking for a focussed, organised and resourceful fashion PR assistant to aid with the launch of the knomo SS2008 collection to UK national and regional press. This is a fantastic opportunity to prove your worth through achieving great pieces of press coverage whilst making contacts within the industry. Working alongside the Brand Manager in central London, you will manage all press material and be responsible for adapting the pitch depending upon the target magazine (we deal with fashion/lifestyle/technology/travel/business publications). We don't expect you to have experience selling-in stories to journalists - we can teach you everything you need to know - but a can-do attitude, organisational skills and self-belief are a must.

You will have exemplary writing skills, perfect grasp of English, a good telephone manner and a creative flair. In return, not only will the right candidate achieve great press articles for their portfolio, we will also assist with a fantastic reference, CV presentation, portfolio organisation and finding paid work upon completion of the placement - you invest your time with us and we will invest our time in you.

As a growing company (available across the globe, recently launched in the US, France, Germany etc) knomo are set for great things in 2008 and we are looking for enthusiastic interns to get on board.

The minimum length placement is 1 month, however we are looking at longer placements that coincide with the university placement year. The placement is unpaid, but we will cover travel expenses and lunch. If you are interested in getting involved, please e-mail your CV with intended placement dates to caroline@knomo.com Currently we need someone to start Monday 19th May for minimum 1 month, and will be interviewing Thursday 15th May February and Friday 16th May, but placements will be ongoing throughout the year.

See www.knomo.com for more details about us. Thanks!!

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