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## Belt Loop

Posted by eFABE - 2008/04/07 21:18

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Hi Emily,

Just wanted to check you received the belt loop?

Take care

Bella

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## Re:Belt Loop

Posted by eFABE - 2008/04/12 13:39

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Just in case anyone is wondering about the belt loop, Emily has not been about to comment on this forum. Watch this space!!!

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## Re:Belt Loop

Posted by JenniferHolloway - 2008/04/13 05:20

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Hi Bella, Jenny here Director. Em has told me all about this product and we have run it past our members who generally think its a great concept.

How are you going to sell it though and what press and PR are you doing? Have you copy righted it too - we were a bit concerned that "someone" could see this product and copy it quickly?

Bella you know we have two retail bouttques with a third planned in Kingston in September why don't you try and push it direct to the consumer this way...come into our boutique one day and do a sales job on it - liaise with the public, call in the local press, give practical demonstrations...flyers with your web address on?

Let us know what you think? Em is contactable on [emily@fashioncapital.co.uk](mailto:emily@fashioncapital.co.uk)

Regards and good luck

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## Re:Belt Loop

Posted by eyemakeup - 2008/04/13 20:10

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<http://www.eye-make-up-tips.net>

How To Make Your Eyes Look Bigger

Make Your Eyes Look Bigger. Follow this step by step guide to making your eyes look open and wide using very simple make up techniques.

<http://www.eye-make-up-tips.net>

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## Re:Belt Loop

Posted by eFABE - 2008/04/15 22:53

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Hi Jenny,

I was so excited to read your post, thank you very much.

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Nearly 100 belt loops sold already just through friends, family and eFABE.co.uk, I can not believe how popular they are.

I have taken advice from a Patent and Copyright attorney via Business Link.

I am so glad to hear you are opening a boutique in Kingston as that is only half an hour from me. I would be delighted to do as you have suggested and I will contact Emily when she is back in the office next week.

My products have featured on the front page of the local press which was amazing with 3 great photos.

Good luck to you to with your very exciting meetings abroad. I have enjoyed reading about your successful meetings overseas.

I look forward to moving things even further forward!!

Take care  
Bella

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### Re:Belt Loop

Posted by emily - 2008/04/16 17:30

Hi Bella,

I have received your gorgeous belt loop and we all love it! It looks fab and does the trick perfectly. We love promoting such innovative products and will post an article on FashionCapital as soon as possible!

Kindest Regards

Emily

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### Re:Belt Loop

Posted by eFABE - 2008/04/16 18:10

Hi Emily,

Welcome back, missed your posts on FashionCapital.

That is great news, thank you very much for the feedback. I am so happy you all love the belt loop.

I will contact you regarding Jenny's suggestion!

Take care  
Bella

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### Re:Belt Loop

Posted by eFABE - 2008/04/23 19:11

Hi Emily,

Hope you are OK.

I have tried to contact you at the Boutique unfortunately without success. It sounded really buzzing in the background so I am guessing you are rushed off your feet.

Let me know when the best time to catch you regarding the belt loops as per Jenny's suggestion.

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Take care and chat soon.

Bella

<http://www.efabe.co.uk>

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## Re:Belt Loop

Posted by emily - 2008/04/25 14:12

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Hi Bella,

Sorry i keep missing you, I have been here the whole time! Give me a call at the Boutique on 020 8681 5014 when you have a spare minute. I am here until 7pm this evening and on Monday from 11 - 7.

I look forward to hearing from you and apologise for missing you.

Kind Regards

Emily

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## Re:Belt Loop

Posted by eFABE - 2008/04/29 19:15

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Hi Emily,

Well, I have managed to miss you again. Might be easier if you could please give me a call when you have a spare minute. 07958 391 416.

It is great to put a face to a voice, nice pic.

Chat soon.

Bella

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