Looking for 25 Fashion Designers!
Posted by GothicRuin - 2008/03/27 15:13

Outershell Fashion Tradeshow
Aug 08. Angel/London.

Looking for 25 fashion designers who would like the chance to show, network, promote and sell their work to the public, trade press and buyers. Upbeat 2 day event includes fashion shows, Liciensed Bar, DJs & Visuals.
Any interested designers should get in touch immediately with an e-mail address for an application form or Tel 0795 1925 827

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Re:Looking for 25 Fashion Designers!
Posted by sjklips - 2008/03/28 10:42

Hi there,

Please could you forward me some more information about this event my email address is sjklips@hotmail.co.uk.

Thank You,

Stef

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Re:Looking for 25 Fashion Designers!
Posted by saka - 2008/03/28 12:41

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could you please e-mail me more details? we just has our 08AW collections show on pure catwalk last month, it will be great if we could join your show!

my e-mail sashaka@msn.com
thanks

sasha

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Re:Looking for 25 Fashion Designers!
Posted by suria - 2008/03/28 13:06

Hi

Could you please email me further information regarding this event.

The email address is info@silhouettebysuria.com

I look forward to hearing from you.

Thanks
Suria

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Re:Looking for 25 Fashion Designers!
Posted by emily - 2008/03/28 14:56

Hello everyone,

Why not become a member with FashionCapital. We are here to help new and emerging businesses. There are 1000s of new sites opening every day, that's the easy part, but the hard part is getting the traffic to you. Why dont you make the most of FC and put up a profile about yourself (this is free), have you thought about opening an FC boutique so you can benefit from the traffic that it generates? Its a low cost way of pushing traffic to your own site.

FC is 7 years old - it has heritage and that's why if you typed in the word fashion on to google FC is 11th in the world. Sites have to be optimised to achieve this and basically there is a whole new industry out there to make sites high on search engines. Let FC work for you and why don't you become a member!

Follow the link to access costs and other services you can benefit from becoming a member with Fashion Capital,

http://fashioncapital.co.uk/content/view/9048/1/FashionCapital_Members_Zone/

Kind Regards

Emily

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Re:Looking for 25 Fashion Designers!

Posted by sjklips - 2008/03/31 10:56

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Hello,

I have not received any more information as of yet just to confirm my email address is sjklips@hotmail.co.uk. I am interested but can you please let me know:

How big is your marketing budget? If this is a first event then we need to make sure that there is marketing to attract the buyers. How many buyers are you hoping to attract and what is the pitch of the event - boutiques, high end retailers?

I have been to all kinds of events and some are really disappointing as no buyers turn up!

Thanks

Stef

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