
Fashion Networking

Posted by simwill - 2008/03/25 17:33

Where else does everyone network aside from Fashion Capital?

Are you any of you on the following:

MySpace

Facebook

lqons.com

Fashionspace.com

Any More???

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Re:Fashion Networking

Posted by emily - 2008/03/26 18:17

Hi

Thanks for this posting...your comments about networking has come at a really good time.

Did you realise that www.fashioncapital.co.uk is now ranked 12th in the world for the word fashion on Google. The other networking sites are social sites but this is the ONLY site that is dedicated for fashion. When the other sites came out we did notice a drop in traffic but its almost as if these sites have sort of had their day and now people are after niche sites again and sites that are dedicated to fashion only.

You should explore the opporutnites that FC has to offer - e.g. an online boutque, press releases to go up about you, writing up a profile about you so the whole world can see you out there.

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Re:Fashion Networking

Posted by eFABE - 2008/03/26 18:29

I can highly recommend the services FashionCapital offer.

They have been a huge help to me, with great advice, support and with promoting eFABE.

If you want to go far in Fashion then go with Fashion Capital.

Good luck simwell.

Bella

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Re:Fashion Networking

Posted by simwill - 2008/03/27 11:13

Hi guys,

As the old adage says - don't lay all your eggs in one basket. Fashion Capital is great - have been on here for close to 3 years but if we were to rely on just FC I doubt the business would be where it is today. We're on pretty much every other fashion related site and they work really well for us too - so just wanted to incite a dialogue.

Thanks! ;-)

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Re:Fashion Networking

Posted by emily - 2008/03/27 14:14

Hello simwill,

So glad we have been so useful to you for this period of time, it's all about the quality - not quantity. We love your answers and its great you have seen fashioncapital grow into what it is today however more future developments are to come... watch this space,

Kind Regards

Emily

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