
Trade shows

Posted by nannynags - 2008/03/12 21:38

Can anyone tell me what I need to get into a trade show? I want to attend the Harrogate intimate apparel show in August but it says it is for trade only. I am in the process of developing my website, so I am a brand new business start-up. What do I need to be able to attend the shows and buy? Thanks in advance for any help at all
B)

=====

Re:Trade shows

Posted by emily - 2008/03/13 10:53

Hello,

Firstly, you will need to apply for the trade show to make sure you get in. On fashioncapital we have an events section with all the contact details you need for trade shows and events.

You then need to get:

Press Books
Invoice Pad
Confidentiality Agreement
Line Drawings with a look book
Full costings sheets
A note book for your stand
Stationary
Make the stand powerful.

This is why we have now created a members section so you can use the documentation on the site to protect yourself from being copied.

Annual membership with Fashion Enter Ltd costs £150 + VAT, this entitles you to benefit from our services such as mentoring, our Representing Agency, P.R Dispensary Service to name a few.

If you have any enquiries about becoming a member you can contact Vanessa Camelia at the Head Office on 020 8681 5014

=====

Re:Trade shows

Posted by nannynags - 2008/03/13 11:12

Hi thanks alot for your help. I want to attend the trade show as a visitor/buyer. Sorry for not being clear on that, I have just read again what I posted and it is a bit ambiguous :unsure: sorry!. Do I need anything special to be able to attend as a visitor/buyer?

Thanks a lot B)

=====

Re:Trade shows

Posted by jojo1 - 2008/03/13 18:11

Best get in touch with the trade show and ask the visitor/buyer contact. You can register for most shows online, usually they like to see some sort of proof of business - a business card / website etc.

=====

Re:Trade shows

Posted by eFABE - 2008/03/13 18:31

Thank you, I found this post very helpful as I to am thinking of attending trades shows just to see what goes on and what I need to aspire to for the future to hopefully be an exhibitor myself.

Good luck NannyNags.

regards
Bella

=====