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## Business exposure

Posted by Chilbabe - 2008/02/26 21:26

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Hi all

Hope you had a productive day today. I am fairly new to this fasion forum (new kid on the block lol) and am already hooked. It's quite interactive. I am a UK based designer and retailer of gemstone and semi precious stone jewellery. I would like to seek your advice, as well grounded business men and women on this forum, on how best to promote my jewellery business. My products include necklaces, bracelets, earrings, pendants, rings all made with genuine A grade semi precious gemstone and sterling silver. Any pointers would be greatly appreciated. If you would like to view some of my products please check them out at:  
<http://shop.wudinjewellery.co.uk>

I look forward to hearing from somebody soon

Chilbabe

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## Re:Business exposure

Posted by redrosefashion - 2008/02/27 13:59

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My advice would be to get involved in as many fashion shows as possible. I am a fashion designer myself and often do shows. I have looked at your pieces and would be very intersted in doing a collaboration sometime. Email me at [s.ameyaw@redrosefashions.co.uk](mailto:s.ameyaw@redrosefashions.co.uk) if you're interested, I could send you a few pictures of things I have designed. Take care and God bless.  
Sarah Ameyaw

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## Re:Business exposure

Posted by Chilbabe - 2008/02/27 19:50

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Thanks Sarah for your advice. I will email you sometime today and hopefully we can explore ways of working together to improve our businesses.

Take care  
Chilbabe

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## Re:Business exposure

Posted by emily - 2008/02/28 12:07

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Hiya,

Profile is an annual Fashion event which is a fantastic way to enter into the industry, known as the platform bridging the gap between Graduate fashion Week and London fashion Week, giving new up and coming designers the chance to receive the recognition they deserve and to showcase their collections to buyers and retailers. Have a look [http://fashioncapital.co.uk/component/option,com\\_zoom/Itemid,124/page,view/catid,125/key,2/hit,1/](http://fashioncapital.co.uk/component/option,com_zoom/Itemid,124/page,view/catid,125/key,2/hit,1/)  
Fashion Shows and trade fairs are the right way to go in order to generate as much exposure as you can to get your brand noticed.

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## Re:Business exposure

Posted by emily - 2008/02/28 12:30

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Hi again Chilbabe,

You should send images of your work to the manager of our Croydon branch Boutique, [Hayleigh@fashion-enter.com](mailto:Hayleigh@fashion-enter.com) and

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then give her a call on 020 8681 5014 to arrange an appointment. In order to stock in the Enter Boutique's you will have to pay Â£150 + VAT annual membership fee.

Good luck and may see you soon!

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## Re:Business exposure

Posted by Chilbabe - 2008/02/28 20:36

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Hi Sarah

I emailed you yesterday as promised but the email bounced straight back. I have checked your email address and I used the email you provided. Please can you check and send me an accessible one so that we can discuss how to collaborate and promote our businesses.

Regards  
Chilbabe

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## Re:Business exposure

Posted by Chilbabe - 2008/02/28 20:39

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Hi Hayleigh

Thanks for your advice. I will give your Croydon branch a call tomorrow and book an appointment.

Kind Regards  
Chilbabe

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## Re:Business exposure

Posted by eFABE - 2008/03/01 21:30

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Hi Chilbabe,

I say, what a fantastic and professional looking website you have, congratulations on achieving a user friendly high quality site. Your products look great and at a good price to.

If you have a marketing budget available, you could give AdWords by Google or similar a go. Or course, exchanging links with other quality jewellery and accessory websites will help with your search engine ranking. (I would be very happy to exchange links with you if you wish).

Good luck.

Regards  
Bella  
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## Re:Business exposure

Posted by Chilbabe - 2008/03/02 16:06

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Dear Bella

Thanks for the compliment. Sometimes compliments like your is all one needs to keep going. Yes, I am already with Google Adwords which is costing me money by the minute. I have been with them for approximately 3 weeks or more

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but have not managed, as yet, to have a sale though I am still hopeful.

Regarding the link exchange. I am happy to exchange links with you. Just email me your text and URL and I will add you to my 'Other Links' page.

Mine should read:

UK based designer and retailer of quality jewellery using A grade gemstones, swarovski crystals and 92.5 sterling silver. Our product range include: bracelets, earrings, necklaces, pendants, rings, necklace chains and cords. Wudin Jewellery also offer 'Bespoke' service for your specific requirements. Contact us today at:

<http://shop.wudinjewellery.co.uk>

When you've linked me, please let me know where on your site my link can be found.

Stay Blessed  
Chilbabe

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## Re:Business exposure

Posted by eFABE - 2008/03/02 20:28

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Hi Chilbabe,

I have placed a link on the following page <http://www.efabe.co.uk/exchangelinks.htm> hope it is OK.

I have just started with AdWords as I got sent a voucher, so I thought I might as well give it a go and if it doesnt work, I will just cancel. Have you found Adwords send you many visitors?

I know what you mean about keeping going, it can be very disheartening when you first start out as I am finding the same. How about we keep each other going when the going gets tough!!

This site is very good for spreading the word, I had a go at writing a press release and it is on the presszone, you might want to write one to and send photos to [vanessa@fashion-enter.com](mailto:vanessa@fashion-enter.com) to ask them to be added to the gallery. I couldnt believe it when I saw my own work on there, it's so exciting.

Fingers crossed you will get some sales this week.

Take care  
Regards  
Bella  
:)

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## Re:Business exposure

Posted by Chilbabe - 2008/03/03 13:14

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Thanks Bella. You've been very helpful.

I will give the press release thing a go. It has been recommended to me before but I thought it could involve a lot of processing.

Thanks for linking me to your site. You've not emailed me the text description of your site to link to mine though. Let me know if you'll prefer me to make one up myself.

One little favour, please could you increase the font size of my business description on your link page. It looks a bit out of place with a different font size to the other links as it stands.

Once again thank you and yes I think we should support each other when its tough and also rejoice with each other when things are going fine.

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Stay Blessed  
Chilbabe

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**Re:Business exposure**

Posted by eFABE - 2008/03/03 18:29

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You are very welcome Chilbabe,

Thank you for pointing out the font issue, I have changed it to how it should have been in the first place, unfortunately it did not show up when I checked it on my PC, thank goodness for you to let me know.

When you go and check all is well with the link to your site, the code for linking back to mine is at the bottom of the links page, or feel free to come up with something else instead.

Good idea, we must let each other know about the GOOD things too.

Have a fab week.

regards  
Bella

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**Re:Business exposure**

Posted by redrosefashion - 2008/03/10 18:00

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I'm so sorry! I haven't logged in to fashioncapital for a while and only just realised my email address i sent you was invalid. It is s.ameyaw@redrosefashion.co.uk. I look forward to reading your email. Take care, God bless xXx

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