
Promoting online fashion stores with social media

Posted by Chelsea - 2008/02/13 17:09

hello. im chelsea and i have the job of promoting my friends fashion website www.brandneusense.com. i was wondering if the users of fashion capital use social networking sites like facebook and if they would be likely to use it to promote their fashion business. or is it just about making friends and 'becoming vampires'? ;)

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Re:Promoting online fashion stores with social media

Posted by chelsea - 2008/02/13 17:10

sorry i didnt post the url properly (good start!!)
www.brandneusense.com

would really appreciate feedback about it, we are thinking of having a redesign.

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Re:Promoting online fashion stores with social media

Posted by eFABE - 2008/02/13 18:27

Hi Chelsea,

I had a look at the site and first impressions are good. Not sure about the wooden background though as the main body is really funky and slick looking!! Have another read through though as there are a couple of spelling mistakes, easily made though as they are correctly spelt words in themselves but not in context of the sentence.

Shame about the tribulfusion pop up window.

I think the site is great, easy to navigate, great images, easy to use shopping cart.

I hope you dont mind, I have requested via email to exchange links with you.

Wishing you good luck in your quest, I think it will be a huge success.

Kind regards, Bella

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Re:Promoting online fashion stores with social media

Posted by chelsea - 2008/02/14 11:50

Thanks bella, funnily enough the background is something we are changing, there are a number of other people involved in that decision though! im trying to find the spelling mistakes but i cant see where you mean. i wouldnt make a good proof reader!

About the "tribulfusion pop up window" you mentioned, we don't use pop ups on the site. Are you sure it's on the site and not something to do with your browser?

Will forward the link exchange request to the seo people!

thanks,
Chelsea

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Re:Promoting online fashion stores with social media

Posted by eFABE - 2008/02/14 13:14

Hi Chelsea,

Thanks for forwarding on my link request.

I think it is just a word missing, sorry, rather than a spelling mistake.

for you feast your style hungry eyes:

for you TO feast your style hungry eyes:

Hope the above makes sense.

Let me know when the new background goes live, I look forward to seeing it.

Take care
regards
Bella

Re:Promoting online fashion stores with social media

Posted by chelsea - 2008/02/18 10:41

of course (doh!) thanks for that :)
