
Clothes Show Live - exhibiting Q?

Posted by coco123 - 2007/09/01 19:33

Has anyone had previous experience exhibiting at the CSL? Is it well worth while in terms of sales not just the exposure?
Many Thanks

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Re:Clothes Show Live - exhibiting Q?

Posted by jojo1 - 2007/09/02 10:53

Hi,

It really depends on your target market. Last year they created the Eve zone, sponsored by Eve magazine to attract women in their 20s, 30s, 40s and beyond - and while designer labels can do well the most successful exhibitors it seems are the ones targeting trend conscious teenage girls on the hunt for bargains.

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