
Eco-Fashion: Green is the New Black

Posted by Hodder - 2007/08/08 16:10

Hi,

This August sees the release of Green is the New Black: How to Change the World With Style (30th August, Â£14.99), the first ever eco-friendly fashion guide! Full of brilliant ideas, fun facts and useful fair-trade directories, Green is the New Black effectively explains the principles of ethical fashion in the chicest, greenest survival manual around.

Full of brilliant ideas, fun facts and a useful lowdown on who's hot and who's not when it comes to highstreet fair-trade fashions, Green is the New Black covers everything from online ethical shopping on Ebay to the principles of eco-fashion in the chicest, greenest survival manual around.

Tamsin Blanchard, currently style director at the Telegraph Magazine, studied fashion journalism at St Martins College and has a wide expertise in the world of fashion.

Includes sections on:

- o Getting the Look
- o DIY style
- o Green Weddings
- o Eco Travel
- o Bags & Shoes

Review and competition copies, as well as interviews and extracts, are available. Email me your wish list or call Victoria Fedorowicz on 02078736044 or 07726605814. To find out more about Green is the New Black, Tamsin Blanchard or ethical fashion check out the following link <http://greenisthenewblack.typepad.com>

=====

Re:Eco-Fashion: Green is the New Black

Posted by jojo1 - 2007/08/09 17:07

Hi,

It would be great to feature a review of this fashion guide for a homepage article on this site. If you are interested contact jojo@fashioncapital.co.uk

Thanks

=====