
New menswear collection made in UK

Posted by audel - 2008/06/03 16:04

I have just launched online with my Made in UK contemporary Menswear collection Credau and am looking for tips on how to get my name out there... and start getting visitors others than friends and family....

Any ideas?

Thanks!

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Re:New menswear collection made in UK

Posted by emily - 2008/06/09 11:23

Hi Audel,

Have you considered becoming a member with Fashion Enter? This will entitle you to benefit from the variety of services and industry contacts we can provide you with to increase relevant exposure within the industry. We offer a Representing Agency whereby we create a flyer using information and images you will need to provide us and then distribute this to our extensive database of retailers, buyers and press which we will then chase up to arrange meetings for our contacts to view your products and hopefully place an order with you. We also provide a PR Dispensary Service which is similar to the Representing Agency however we will create a professional Press Release at an additional cost, details can be found by following the link below:

<http://www.fashioncapital.co.uk/index.php?option=content&task=view&id=6659>

We also provide two retail Boutiques, currently stocking only ladieswear and accessories, however we have built a relationship with prestigious online retailer ASOS.com whose buyers come to visit our stores to scout for new designers to showcase on their independant designers section, they have just placed a second order with an assortment of our members via the Croydon Branch.

If you would like further information regarding membership and our services then please do not hesitate to contact me on 020 8681 5014 or emily@fashioncapital.co.uk.

Kind Regards

Emily

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